

## What's the difference between NaturalReader Online and NaturalReader Software?

**1) Accessibility** – NaturalReader Online is an online application that you can login and use at any time from any computer with an internet connection. There are two subscription plans available: Web Premium and Premium Plus.

The NaturalReader software versions (Personal, Professional, and Ultimate) are downloadable software that must be installed onto your computer's hard drive. Each software license is meant for use for one computer only. However, if it is only for your own use on your own personal computers, you may install it on up to 2 machines.

The NaturalReader software is able to function offline in all functions and features except for the OCR feature, which requires an internet connection to work. More information about OCR is listed below under 'Additional Features'.

**2) Pricing** – NaturalReader Online is a subscription requiring annual billing. **When you sign up for a subscription, you will be charged the amount of 12 months/1 year of service.** There are 2 plans available:

Web Premium (\$58.88 USD/ year – **billed annually**)

Premium Plus (\$95.88 USD/ year – **billed annually**)

The software versions are a one-time payment for a perpetual license:

Personal (\$99.50 USD)

Professional (\$129.50 USD)

Ultimate (\$199.50 USD)

**3) Voices** – NaturalReader Online's subscription plans allow you access to all 57 online voices. All these voices can be sampled from our website's Online Reader demo area.

The software versions come with a set amount of HD voices, depending on the version:

Personal – 2 voices

Professional – 4 voices

Ultimate – 6 voices

Additional voices can be purchased for the software for \$39.50 USD each. **Certain voices available for NaturalReader Online may not be available on the software, and vice-versa.** Please ensure to sample the correct voice list prior to your purchase.

The voice selection for the software versions may also depend on whether it is for Windows or Mac—you can view a full list of the voices available for the software from this page:

<https://www.naturalreaders.com/voicelist.html>

**Note:** Please scroll down about halfway on the page in the link above to begin viewing Mac voices

**4) Updates** – As an online application, NaturalReader Online is always up to date. We periodically release software updates for the software, the most recent of which was version 15 released in July 2017. Software updates are optional, costing \$49.50 USD and comes with a free voice of your choosing.

**Regarding our policies for the software, please keep in mind that our customers are responsible for creating their own backup files for reinstallation, if needed.**

As NaturalReader continues to release updates to the software, older versions are no longer made available to purchase/re-download. For security reasons, the download links we provide to you after purchase expire after 180 days.

**Customers who require new download links after they expire and do not have a backup means to reinstall from must purchase the \$49.50 update to receive new links.** This update includes the most recent version of the software as well as one complimentary voice of your choosing.

Back-ups can easily be created by saving your software and voice downloads (the downloaded files themselves, not the links) onto any external storage system, such as a flash-drive, cloud storage, or burnt to a CD.

**5) Additional Features** – The software versions contain additional features. Included in all versions is the Floating Bar, which allows you to read aloud from other applications, such as MS Word, or webpages from a browser like Chrome or Firefox. The Professional and Ultimate versions for Windows also includes Conversation Control and the Batch File Converter. With XML tags, you can change the speaker, speed, or add strategic pauses. The Batch File Converter allows you to create multiple mp3 files at once. **Conversation Control and the Batch Converter are available on the Windows versions of Professional and Ultimate only.**

#### OCR (Optical Character Recognition)

OCR (optical character recognition) functions by scanning images of text and converting that information into a machine-encoded digitized text which can then be interpreted and read aloud by a speech synthesizer, such as NaturalReader.

The OCR feature is available with the Professional and Ultimate software versions, and the Premium Plus subscription for NaturalReader Online only. It is limited for use for up to 500 images for the Professional version. The Ultimate version and Premium Plus plan both come with unlimited access to this feature.

These limits are lifetime limits; they cannot be reset. In order access this feature once the limit is reached, you would have to upgrade to a higher version of the software/subscription plan.

#### Text to Downloadable Audio Files\*

All 3 of the paid software versions permits unlimited conversion of text to downloadable audio files, which are permitted for personal use only.

The NaturalReader Online plans are limited for mp3 conversion, with the Web Premium plan allowing up to 1 000 000 characters to be converted per subscription term. Premium Plus allows up to 5 000 000 characters per term. The NaturalReader Online applications are also permitted for personal use only.

You can visit our software pricing page and scroll down to 'Main Features' to view some short videos on the features mentioned to better see how they work in the software.

**\*Note:** The Mac software versions can only convert the audio files to Apple's default .aiff file format, which can be converted to mp3 or WAV using iTunes. The Windows versions and online applications export the audio in mp3 format only.

**Important – Please read carefully!**

**The NaturalReader Online applications (Web Premium and Premium Plus) as well as the NaturalReader software versions (Personal, Professional, and Ultimate) are permitted for personal use only.**

They may be used in a business setting as a supplemental aide to individuals for personal use, but cannot be used as part of or in connection with a product or service which is sold, offered for sale, licensed, leased, loaned or rented or otherwise provided or distributed for free, for a fee or otherwise. Generated audio files created using the personal use products cannot be redistributed for any purposes.

If you require generated audio files for any non-personal use, such as YouTube videos or eLearning, please check out our NaturalReader Commercial online application. It is the only NaturalReader product that contains voices licensed for any commercial or public uses and/or redistribution of generated audio files.

**Please be sure to read over our policies and understand the terms of use carefully before making a purchase decision. You can visit our policy page to read our return, update, and re-download policies as well as our user agreement here:**

<https://www.naturalreaders.com/exploring.html>  
(Under 'Policies')

If you have any further questions, please contact us at [sales@naturalreaders.com](mailto:sales@naturalreaders.com).